

March 18, 2009

Dear Clients and Prospects,

As you are aware, the recent Economic Stimulus bill provides financial incentives, up to \$44,000, for “meaningful use” of a qualified Electronic Health Record (EHR) system. These monies are based on Federal criteria for meaningful use over a period of five years. Those incentives are:

Calendar Year	Stimulus Payment
2011	\$18,000
2012	\$12,000
2013	\$8,000
2014	\$4,000
2015	\$2,000
Total	\$44,000

iMedica is committed to providing its clients a qualified EHR system, meeting all of the requirements which should be set forth by December 31, 2009. The system changes required to your current application will be provided as part of your ongoing annual maintenance, with no further cost of software to your practice. Further, if there are any compliance requirements which need to be completed by the practice, we will have resources at iMedica to assist you in meeting those requirements. We have the financial and human capital in place to assure your success!

While every EHR vendor is dangling dollars in front of prospects, we believe that full disclosure and analysis of the issues surrounding the Federal initiatives will allow you to fully assess the opportunity presented for physicians by this new legislation.

Moving past the compliance requirements, the Stimulus Plan also creates a Health Information Technology (HIT) Policy Committee which will be empowered to set overall policy for the distribution of Stimulus Funds. This twenty person committee comes to the table with a variety of agendas and perceptions. Of the twenty people on this commission, **only one is required to be a physician!**



The Stimulus Plan also calls for an HIT Standards Committee that will set the EHR standards. By law, this Committee will consist of consumers, ancillary healthcare workers, purchasers, health plan representatives, technology vendors, researchers, members of relevant Federal agencies, providers and individuals with technical expertise on health care quality, privacy, and security, and on the electronic exchange and use of health information

As the deliberations of these committees continue, and their final recommendations are made, we will provide you with the knowledge of legislation and the required actions to comply.

- We believe we must protect the physician's ability to practice medicine efficiently and safely, without fear or being caught in an administrative nightmare (any worse than exists today!) To that end, iMedica, with the assistance of high-level professional expertise in Washington, D.C., will participate on your behalf in the committee processes detailed above. This will require a commitment of time and resources which we believe will ultimately benefit you, our clients, and insure our applications are the strongest in the marketplace.
- iMedica already has the most robust and flexible architecture in the industry. It allows us to adapt quickly! For that reason our product has been chosen by third parties for implementation at the on-site medical facilities of many of the largest corporations in the U.S.
- iMedica technology is being deployed by hospitals regionally around the country; soon iMedica technology will be adopted in a number of European countries as the key to future health care productivity.
- Even competitors have adopted older versions of the code, and are trying to build their business upon it.
- We are establishing development resources which, when specifications by the committees are detailed (due by December 31, 2009), will provide a trained and knowledgeable staff to quickly incorporate the required changes in our software.

From time to time, we will reach out to you, requesting your input and action where we believe it may be most effective. We will also keep you apprised of our efforts and actions. As always, we welcome your comments and input as we proceed through the implementation of the Economic Stimulus program.

As always, I look forward to your questions and comments.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael K. Nissenbaum". The signature is fluid and cursive, with a prominent initial "M".

Michael K. Nissenbaum
President & CEO